

Communication, outreach, education and reporting (Version 4, last reviewed & updated at WID meeting April 11, 2017)

Goal statement(s):
Suggestions from WID board?

Internal: The WID board will need to communicate with WID members and engage with them on agreed priority issues, and also to communicate with neighboring landowners, other stakeholders and relevant agencies.
External: While external communication and engagement could be coordinated through the Ag Water Board and Whatcom Family Farmers, Sumas-specific information and inputs will be needed to support these efforts.

- Progress could be measured by:
- *WID landowner contacts: direct personal contacts to resolve concerns or raise awareness; information shared (e.g. newsletters, website); landowner concerns/priorities addressed; feedback received (informal or through surveys)*
 - *External contacts: information shared (e.g. newsletters, website); feedback received (informal or through surveys); evidence of support for WID priorities (e.g. in media coverage)*

- Recently completed or ongoing:
- Meeting held with ReSources on water quality monitoring <2016 - date?>*
 - Work session in 2016 to map and characterize priorities for the WID (Mapping Report produced with the Ag-Watershed Project team)*
 - Ongoing landowner contacts as reported at regular WID board meetings*

- Priority actions for management plan:
- Internal: Prepare a management plan for the WID with available funding (March 20 work session)*
 - Internal: establish a template for tracking and regular reporting of WID progress on priority issues, based on a set of simple indicators of progress.**
 - External: coordinate with other WIDs to share what farmers are doing to benefit water quality and habitat (March 20th work session notes)*

** denotes actions that may need additional resources, and more detailed scope & description (see section **Error! Reference source not found.**)*